



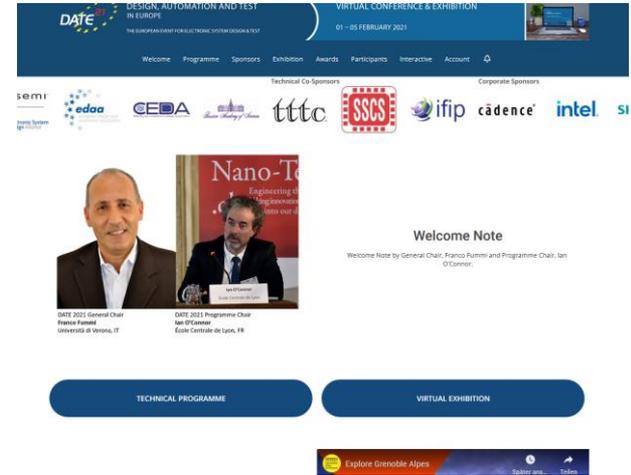
Exhibitors

(Status as of 21 January 2021)



Virtual Conference Platform (basics)

- DATE 2021 is hosted on a web-browser based conference platform
- The platform works best with Google Chrome  but other web browsers work as well
- Virtual 1:1 meetings/sessions on the platform are realised via **zoom**, a tool for video communication. The latest version should be installed on your computer.



Before the conference – Register to DATE 2021

Please note:

Registration for DATE 2021 is mandatory so that access to the virtual conference platform can be granted.

<https://www.date-conference.com/registration>

If you still want to register colleagues as booth staff, please register them online as Exhibition Visitor with the reference "Booth staff + Company name".

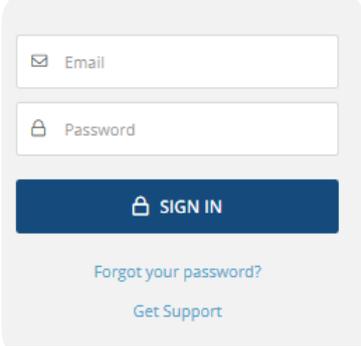
For free registrations (as part of sponsorship packages) please contact us directly by e-mail.

Accessing the virtual conference platform

- The virtual conference platform can be reached by using this link:

<https://virtual21.date-conference.com/>

- Upon accessing the link, you will be asked to log in to see relevant content



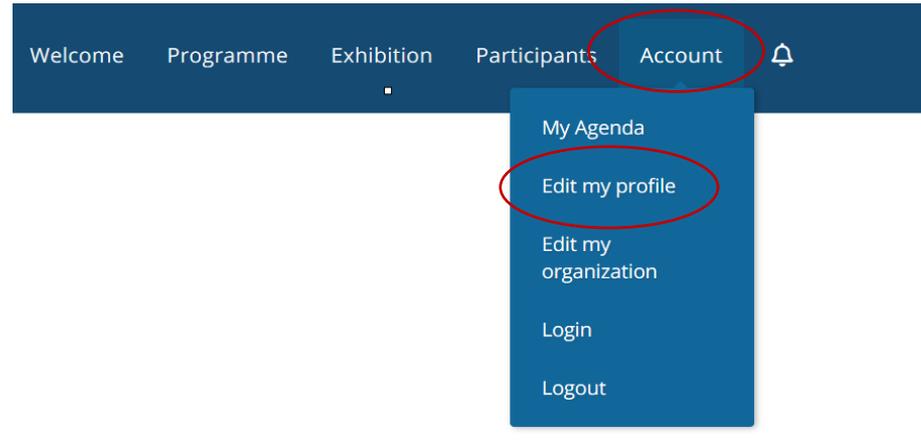
A login form with two input fields: 'Email' and 'Password'. Below the fields is a blue 'SIGN IN' button. Underneath the button are two links: 'Forgot your password?' and 'Get Support'.

- Please log in to the virtual conference platform by using the access data received via email in the last week on January 2021! In case of any troubles, please contact date@kitdresden.de

Virtual conference platform - menu

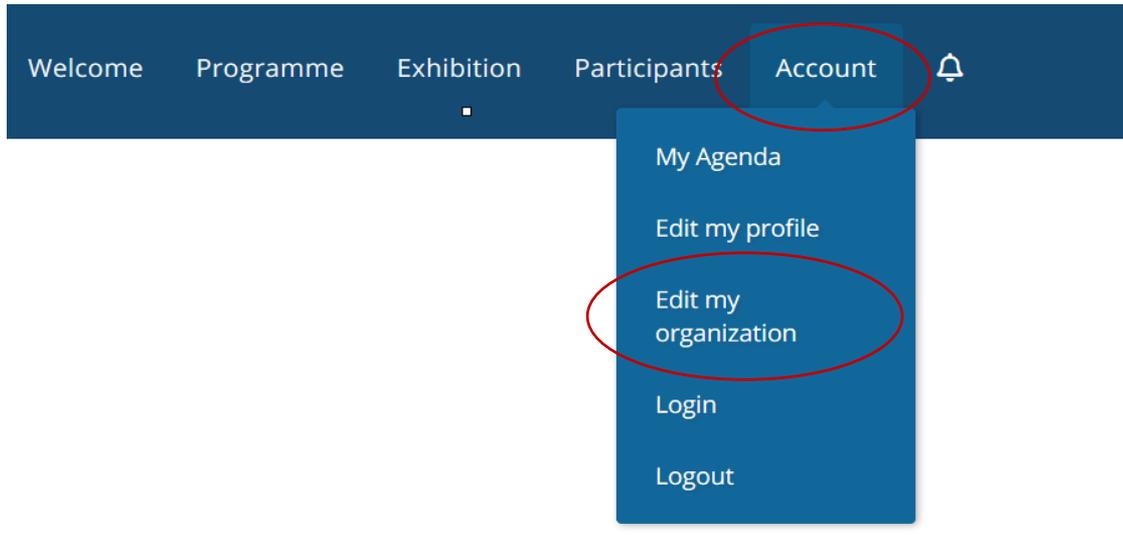
Once logged in, you will be requested to complete your profile information

(Please note: you can also complete this step via "Edit my profile" at any other time later on)



Virtual conference platform - menu

To manage your virtual booth in the next step, please click under „Account“ the menu item „Edit my organization“



Virtual Exhibition Booth - Manage

You are now in the "Backend" area of your virtual exhibition booth. Here you have the possibility to upload information, logos or files.

On the next slides, we will show you a comparison of the booth's „backend" and the „frontend" where the information is publicly displayed

Basics Leads (0) Visits (8) Polls Files

Organization Details

Name

Logo   
ⓘ Please upload a JPG or PNG file of minimum 300x300px size

Header Banner   
ⓘ Please upload a JPG or PNG file of minimum 1170x145px size. It will only be displayed if you have the Organization Header Banner widget on the organization details page.

Description **B I U**    


The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and

Links 

BACK **SAVE**

Virtual Exhibition Booth - Backend

Basics Leads (2) Visits (6) Polls Files

Organization Details

Name

Logo   

 Please upload a JPG or PNG file of minimum 300x300px size

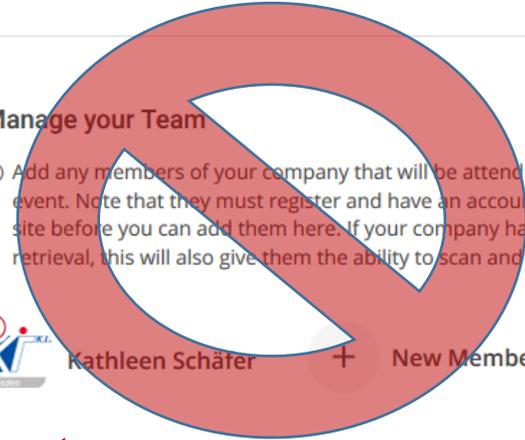
Header Banner   

 Please upload a JPG or PNG file of minimum 1170x145px size. It will only be displayed if you have the Organization Header Banner widget on the organization details page.

Manage your Team

 Add any members of your company that will be attending the event. Note that they must register and have an account on this site before you can add them here. If your company has lead retrieval, this will also give them the ability to scan and view leads.

  Kathleen Schäfer  New Member



Function “Manage your Team”: Please do not use the "New Member" function. We will be happy to assist you if you still want to add booth staff to your exhibition booth. Feel free to contact us at date@kitdresden.de !

Virtual Exhibition Booth – Backend vs Frontend

To switch back and forth between the backend and the frontend views, simply click on "Back to organizational details" (from backend) or "Manage" (from frontend)

Backend - view



Basics Leads (2) Visits (6) Polls Files

Organization Details

Name: DATE 2021

Logo: DATE2021_logo_300x300-01.png
Please upload a JPG or PNG file of minimum 300x300px size

Header Banner: Banner 1170x145-01.png
Please upload a JPG or PNG file of minimum 1170x145px size. It will only be displayed if you have the Organization Header Banner widget on the organization details page.

Description: [Rich text editor with B, I, U, and list icons]

Frontend - view

DATE 2021

DESIGN, AUTOMATION AND TEST IN EUROPE

VIRTUAL CONFERENCE & EXHIBITION

01 - 03 FEBRUARY 2021

ENTER VIRTUAL TRADESHOW BOOTH

Contact: Kathleen Schäfer

Description: The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and software design, test and manufacturing of electronic circuits and systems. DATE pairs a strong emphasis on both technology and systems, covering Cx/Back, reconfigurable hardware and embedded systems, and embedded software.

Booth No. 21

File: Sponsorship Perspectives

Video: DATE 21 Video

Start a discussion with the sponsor: NEW CONVERSATION

WELCOME! A warm welcome to our booth!

Virtual Exhibition Booth – Backend vs Frontend

Here it shows the screenshot of the backend in the system and where in the frontend the information is mapped.

Backend

Basics Leads (0) Visits (8) Polls Files

Organization Details

Name: DATE 2021

Logo: DATE2021_logo_300x300-01.png
Please upload a JPG or PNG file of minimum 300x300px size

Header Banner: Banner 1170x145-01.png
Please upload a JPG or PNG file of minimum 1170x145px size. It will only be displayed if you have the Organization Header Banner widget on the organization details page.

Description: **B I U** [Rich Text Editor]
The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and

Links: <https://www.date-conference.com/>

BACK SAVE

Frontend

DATE 2021

MANAGE

DATE 2021 DESIGN, AUTOMATION AND TEST RE-ENGINEERING
VIRTUAL CONFERENCE & EXHIBITION
01 - 05 FEBRUARY 2021

ENTER VIRTUAL TRADESHOW BOOTH

Booth No. 21

Contact: Kathleen Schäfer

Description: The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and software design, test and manufacturing of electronic circuits and systems. DATE puts a strong emphasis on both technology and systems, covering IC/SoC, reconfigurable hardware and embedded systems, and embedded software. The five-day event consists of a conference with plenary invited papers, regular papers, panels, hot-topic sessions, tutorials, workshops, special focus days and a track for education. The scientific conference is complemented by a commercial exhibition showing the state-of-the-art in design and test tools, methodologies, IP and design services, reconfigurable and other hardware platforms, embedded software and (industrial) design experiences from different application domains, such as automotive, wireless, telecom and multimedia applications. The organization of user group meetings, fringe meetings, a university booth, a PhD Forum, vendor presentations and social events offers a wide variety of extra opportunities to meet and exchange information on relevant issues for the design automation, design and test communities. Special space will also be allocated for ESI-funded projects to show their results.

Exhibition & Sponsorship Opportunities

Links

File: Sponsorship Prospectus

Video: DATE 21 Video

Start a discussion with the sponsor.

NEW CONVERSATION

Kathleen Schäfer
Welcome!
A warm welcome to our booth!

Rate Like

Virtual Exhibition Booth – Backend vs Frontend

Backend - view

The screenshot shows the DATE 2021 backend interface. At the top, there is a navigation bar with the DATE 2021 logo and the text 'DESIGN, AUTOMATION AND TEST IN EUROPE' and 'THE EUROPEAN EVENT FOR ELECTRONIC SYSTEM DESIGN & TEST'. To the right, it says 'VIRTUAL CONFERENCE & EXHIBITION' and '01 - 05 FEBRUARY 2021'. Below the navigation bar, there are links for 'Welcome', 'Programme', 'Sponsors', 'Exhibition', 'Awards', 'Participants', 'Interactive', and 'Account'. A red circle highlights the 'Files' link in the navigation menu. Below the navigation, there is a section for 'Manage Files' with an 'ADD NEW FILE' button. A list of files is shown, including 'DATE 21 Video' and 'Sponsorship Prospects', each with a download and delete icon. A red bracket on the right side of the 'Manage Files' section points towards the 'Frontend - view' section.

Frontend - view

The screenshot shows the DATE 2021 frontend interface. At the top, there is a navigation bar with the DATE 2021 logo and the text 'DESIGN, AUTOMATION AND TEST IN EUROPE' and 'THE EUROPEAN EVENT FOR ELECTRONIC SYSTEM DESIGN & TEST'. To the right, it says 'VIRTUAL CONFERENCE & EXHIBITION' and '01 - 05 FEBRUARY 2021'. Below the navigation bar, there is a 'MANAGE' button. The main content area shows a virtual exhibition booth for Kathleen Schäfer. The booth has a 'Contact' section with the name 'Kathleen Schäfer' and a 'Description' section. The description text is: 'The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and software design, test and manufacturing of electronic circuits and systems. DATE puts a strong emphasis on both technology and systems, covering ICs, SoCs, reconfigurable hardware and system solutions.' Below the description, there is a 'File' section with a 'Sponsorship Prospectus' and a 'Video' section with a 'DATE 21 Video'. A red arrow points from the 'Files' link in the backend view to the 'Sponsorship Prospectus' file in the frontend view. The booth also features a 'Links' section with a 'Links' button. At the bottom, there is a 'Start a discussion with the sponsor.' section with a 'NEW CONVERSATION' button and a 'Welcome!' message from Kathleen Schäfer.

Booth „equipment“ - requirements

Logo	JPEG or PNG file (min. 300 x 300 px)
Banner	JPEG or PNG file (min. 1170 x 145 px)
Description	The currently displayed content was taken from your company profile on the DATE website. If you wish to make changes/additions, you are welcome to edit this manually. Kindly note that the company profile on the DATE website is not synchronised with the changes on the virtual conference platform and remains unchanged regardless of updated made in line with "equipping" the virtual booth.
Links	The currently displayed content was taken from the company profile on the DATE website. Kindly note that the company profile on the DATE website is not synchronised with the changes on the virtual conference platform and remains unchanged regardless of updated made in line with "equipping" the virtual booth.
Files/ Videos	<p><u>Files:</u> It can be PDF's, images etc ...</p> <p><u>Videos:</u> The platform accepts links from the following providers: Youtube/ Facebook/ Vimeo/ Wistia/ Videopress/ Livestream/ IBM/ Twitch/ DailyMotion/ VidYard/ Soundcloud (audio files)</p>

Virtual Exhibition - Networking

Start a discussion with the sponsor.

NEW CONVERSATION



No Discussions Yet

Why not start a conversation?

On your booth you have the option of a (public) chat function with the participants.

Please note: This chat can be viewed and commented by all registered participants.

You are welcome to add a short "Welcome" as a greeting (just click on "New Conversation").

The screenshot displays the DATE 2021 virtual exhibition interface. At the top, it says "DATE 2021" and "DATE 2021" with a "MANAGE" button. Below this is a banner for "VIRTUAL CONFERENCE & EXHIBITION" dated "01 - 03 FEBRUARY 2021". A "NEW CONVERSATION" button is visible in the top right corner of the booth interface. The main content area includes a "Contact" section with the name "Kathleen Schäfer" and a "Description" section detailing the event. A "Video" player shows a "DATE 21 Video" with a red arrow pointing to the "NEW CONVERSATION" button in the chat window. The chat window at the bottom right shows a "Start a discussion with the sponsor." button and a "NEW CONVERSATION" button. The chat content includes a "Welcome" message and a "Like" button.

Virtual Exhibition - Networking

Leave your card-Function for Exhibition Visitors

Leave Your Card



Your full profile, including email address and phone number (if provided), will be shared.

You can optionally include a message

LEAVE CARD

DATE 21
DATE 2021

LEAVE YOUR CARD



Contact



Kathleen Schäfer

Description

The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and software design, test and manufacturing of electronic circuits and systems. DATE puts a strong emphasis on both technology and systems, covering IC/SoC, reconfigurable hardware and embedded systems, and embedded software.

The five-day event consists of a conference with plenary invited papers, regular papers, panels, hot-topic sessions, tutorials, workshops, special focus days and a track for executives. The scientific conference is complemented by a commercial exhibition showing the state-of-the-art in design and test tools, methodologies, IP and design services, reconfigurable and other hardware platforms, embedded software and (industrial) design experiences from different application domains, such as automotive, wireless, telecom and multimedia applications. The organization of user group meetings, fringe meetings, a university booth, a PhD forum, vendor presentations and social events offers a wide variety of extra opportunities to meet and exchange information on relevant issues for the design automation, design and test communities. Special space will also be allocated for EU-funded projects to show their results.



Links

Links

ENTER VIRTUAL TRADESHOW BOOTH

Booth No. 21



File

Sponsorship Prospectus

Video



DATE 21 Video

Start a discussion with the sponsor.

NEW CONVERSATION

Kathleen Schäfer

1 day ago
Welcome!
A warm welcome to our booth!

Reply Like

Virtual Exhibition - Networking

Participants who wish to send a private message to your booth staff or schedule a meeting, can click on your staff listed among the "Contact" label at the booth.

A new window will open.



Virtual Exhibition - Networking



Kathleen Schäfer
K.I.T Group GmbH
EXHIBITOR

SCHEDULE MEETING SEND MESSAGE

Schedule a meeting (1:1 Meeting)

The exhibition visitor will have the opportunity to book an online 1:1 meeting with you (Tue-Thu, each from 11:00 to 14:30 CET) for a 1:1 meeting (platform Zoom). The duration of this meeting is max. 30 minutes.

You can view/confirm this meeting request in the menu bar.



Welcome Programme Sponsors Exhibition Awards Participants Account 

Virtual Exhibition - Networking

Preview for exhibition visitors to book a 1:1 meeting on your exhibition booth



Kathleen Schäfer
K.I.T Group GmbH

[SCHEDULE MEETING](#) [SEND MESSAGE](#)

CONTINUE

Date
Choose a time to meet

Details
Where and why

< Wed, 3 Feb >

Available time slots:

- 11:00 AM CET
- 11:30 AM CET
- 12:00 PM CET
- 12:30 PM CET
- 1:00 PM CET
- 1:30 PM CET
- 2:00 PM CET
- 2:30 PM CET

	Tue, 2 Feb	Wed, 3 Feb	Thu, 4 Feb
11:00 AM	11:00 AM - 11:30 AM Marcus Wackwitz		
11:30 AM			
12:00 PM			
12:30 PM			
1:00 PM			
1:30 PM			
2:00 PM			
2:30 PM			

Virtual Exhibition - Access

Please refer to the menu item "Exhibition" with the sub-category "Virtual Exhibition"



Here you can find an overview of all our exhibitors participating in DATE 2021. Please click on the company logos/links to enter the virtual booths.

Virtual Exhibition - Statistics

DATE 2021

MANAGE



Contact



Kathleen Schäfer

Description

The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and software design, test and manufacturing of electronic circuits and systems. DATE puts a strong emphasis on both technology and systems, covering IC/SoC, reconfigurable hardware and embedded systems, and embedded software.

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Links

Links

ENTER VIRTUAL TRADESHOW BOOTH

Booth No. 21



File

Sponsorship Prospectus

Video



DATE 21 Video

Start a discussion with the sponsor.

NEW CONVERSATION

Kathleen Schäfer

3 days ago

Welcome!

A warm welcome to our booth!

Reply Like

Basics

Leads (0)

Visits (8)

Polls

Files

Organization Details

Name

DATE 2021

Logo

DATE 2021_logo_300x300-01.png

Please upload a JPG or PNG file of minimum 300x300px size

Header Banner

Banner 1170x145-01.png

Please upload a JPG or PNG file of minimum 1170x145px size. It will only be displayed if you have the Organization Header Banner widget on the organization details page.

Description

B I U [List icons]

99

The 24th DATE conference and exhibition is the main European event bringing together designers and design automation users, researchers and vendors, as well as specialists in the hardware and

Links

https://www.date-conference.com/

BACK

SAVE

Virtual Exhibition - Statistics

Basics

Leads (1)

Visits (7)

Polls

Files

Information is based on the "Leave your card-Function" at your exhibition booth.

These are attendees who have specifically requested information about your company or were scanned.

DOWNLOAD LEADS

Name	Company	Scanned by	Visits	Notes	Scanned Date
 Anja Zeun	K.I.T. Group GmbH Dresden		24	[Anja Zeun: Hallo K...	

Basics

Leads (1)

Visits (7)

Polls

Files

These are attendees who have visited your page, but not explicitly requested information.

DOWNLOAD LEADS

Name	Company	Visits	Notes	Date
 Ludivine Simon		2		2:47 PM - 11 January

Further Questions?

If you need any assistance with the setup of your virtual booth or have any further questions, please do not hesitate to contact us at

date@kitdresden.de

Thank you for your support and contribution to virtual

